



**WHO
CARES?**
SCOTLAND

GALA FOR LOVE 2024

EVENT DETAILS AND SPONSORSHIP OPPORTUNITIES



Radisson Blu Hotel Glasgow, Friday 23rd August

**Drinks reception, three course meal, live entertainment,
fundraising auction and inspirational speakers!**



Keynote speaker: Carmel Jacob
Chair, Who Cares? Scotland



Event Host: Ali Wright
West FM Radio Presenter

Whatever their situation, all children need the same things to thrive. They need to feel safe and loved, by people who care about them. But for Care Experienced people, this can't always be taken for granted. Who Cares? Scotland is the national membership organisation for all Care Experienced people. For 45 years, we've worked alongside them to ensure their voices are heard, with the ultimate aim that they grow up feeling Equal, Loved and Respected.

www.whocaresScotland.org

EQUALITY | RESPECT | LOVE

We are delighted to announce the second Who Cares? Scotland Gala for Love!

Join us for an evening of fundraising, fine dining and dancing to help us celebrate the talents and achievements of Care Experienced people and raise vital funds for Who Cares? Scotland. This event will be our first fundraising gala dinner since the pandemic, where we will join together to fundraise for the national membership organisation for Care Experienced people, established 45 years ago and leading a global movement for change. Held in the newly refurbished Radisson Blu Hotel, located in Glasgow city centre next to Central Station, you will enjoy a sparkling drinks reception with live music before enjoying a three course meal, entertainment and speeches from inspirational Care Experienced activists who are using their voices to change the world.



Book Your Tickets to the Gala for Love 2024

Tickets £1000 for a table for ten (£100 p.p.)

EARLY BIRD OFFER: £850 for a table for ten (£85 p.p.)

Email fundraising@whocaresScotland.org



SPONSORSHIP PACKAGES

ALL SPONSORSHIP LEVELS RECIEVE FOLLOWING BRANDING BENEFITS:

- 100% lambswool Care Experienced tartan scarf for each one of your table guests
- Opportunity to include promotional materials in goody bags
- Tagged in a thank you post across Who Cares? Scotland's social media channels
- Your logo on big screen throughout event

PLUS:

GOLD - HEADLINE SPONSOR - £6,000

- Two tables on the dancefloor - front row seats for 20 guests
- Event promoted as 'in partnership' with 'YOUR COMPANY'
- Your logo displayed on seating plan, table names and menus
- Opportunity to have branded pop-ups on stage
- Acknowledgement of support by event compere throughout evening
- Opportunity to have a promotional video played on the night
- All universal sponsorship benefits as listed above

SILVER - DRINKS RECEPTION SPONSOR - £3000

- Table for ten guests
- Opportunity to place branded pop-up banners in drinks reception
- Opportunity to address, welcome and lead guests in a toast as drinks reception sponsor - delivered by your ambassador (e.g. CEO) or our event organisers.
- All universal sponsorship benefits as listed above



BRONZE TABLE SPONSOR - £1500

- Table for ten guests plus all universal sponsorship benefits listed above

We are flexible and can work with your organisation to build a bespoke package of benefits to meet your branding, hospitality and business needs.

CONTACT: fundraising@whocaresscotland.org for more information.